



Maitre'D®

Software that serves you better

"Maitre'D offers tremendous value, and is very cost competitive for the functionalities it offers to a quick service restaurant."

- Dave Noel, District Manager

Checkers Franchisee Chooses Maitre'D for all Current and Future Locations.

When Dave Noel was put in charge of his first Checkers location, he immediately identified a weakness in his newly-acquired restaurant's operations: the point of sale system. Two major issues were apparent: stability and data analysis.

The original system often seized up during frequent use, and would even freeze when it came time to make changes to staff information, menus, etc... With the implementation of Maitre'D, Checkers can now update anything from staff schedules to menus, all on the fly through Maitre'D's back office without risking any downtime at the POS terminals where cashiers are entering their orders. "Now with Maitre'D, I'm free to change whatever I want, whenever I want, without worrying about any system downtime." says Noel, District Manager of Checkers in Highland Park.

The second inadequacy that Noel had identified in the original POS system was the reporting capabilities, or lack thereof. "The original system we had didn't provide us with the required information on product mixes, food costs or labor costs." said Noel. "Maitre'D however, does a great job at this; I can look through standard, out-of-the-box reports, or create custom ones. I'm much better equipped to make good, educated business decisions with Maitre'D POS."

And in terms of him and his staff learning the new software, "I've used quite a few different systems in the past. This one is certainly the easiest to pick up." Noel had never initially considered Maitre'D POS as a front runner to replace his existing software. "I expected Maitre'D to come at a significantly higher cost because it's been around for longer than a lot of POS systems." In fact, as far as he knew, Maitre'D was more geared towards high end table service restaurants, and wasn't really designed for the quick service concept. "I was pleasantly surprised. Maitre'D offers tremendous value, and is very cost competitive for the functionalities it offers to a quick service restaurant."

There are plans to entrust Noel with additional Checkers franchises in the very near future. When that time comes, using the broadcast feature in Maitre'D's E-Global module, he will be able to publish and/or schedule changes to all of his locations simultaneously ensuring data integrity between stores.

Checkers



Checkers POS System

Checkers is currently running the Maitre'D Back Office application along with the Inventory Management, Time & Attendance, and Electronic Funds Transfer (EFT) modules. They are also taking advantage of the Maitre'D backup server to ensure system stability and redundancy. They currently have four workstations, each equipped with Posiflex touch screens and Epson printers.

A loyal Maitre'D retailer for over 4 years, Marketplace Solutions of Michigan handled all installation and programming and will be providing support for Dave Noel's Checkers franchise.